



16TH ANNUAL
TEXAS MIDWEST CONFERENCE
 OCTOBER 14, 2009
 Abilene Civic Center



TEAM UP

For

Rural Success



Tuesday Evening Event

Tuesday, Oct 13, 6:30

Dinner & Entertainment at Frontier Texas!

Conference Schedule

- 8:00 **KICK OFF** - Registration opens
- 8:30 **PLAY BOOK** - All Star Community Review
- 9:00 **GAME PLAN** - Opening Session
Susan Combs, Texas Comptroller
- 10:00 **TEAM STRATEGY** - Solution Seminars
- 11:30 **HALF TIME** - Networking & Silent Auction
- 12:00 **TEAM WORK** - Luncheon
Marcus Hill, President Ag Workers Mutual

- 1:30 **HUDDLE UP** - Chamber of Commerce Basics Mini Course
- 1:30 **TOUCHDOWN** - TMCN ED Alliance Session

FOR EARLY ARRIVALS
 Recommended Lodging
Best Western Inn & Suites
 350 I-20, exit 286c - 866-672-5501
 10% discount on reg. rates

TEAM STRATEGY - Solution Seminars offered 2x

Social Media presented by Russ Altman

Texas Tech Small Business Development Center

Are you using social media such as Facebook, Twitter, MySpace and Blogs? Learn how your community, organization or business can share information, increase search engine rankings of your website and get feedback from citizens, members or business prospects and customers. Learn how and learn why social media is a marketing tool.

Leveraging Resources moderated by Genora Young

Texas Department of Rural Affairs

A panel discussion with TDRA, TDA, USDA Rural Development and the Texas Water Development Board will offer insights to funding sources. Learn how to work with agencies in partnering their funding opportunities.

Reclaim Your Community presented by Gary Decker

Reclaiming Stamford

Learn how to get more citizens engaged in community improvement projects. Local volunteers can make a big difference in efforts to enhance community appearance and affect business growth.

Chamber Check List presented by Art Roberts

Texas Association of Businesses

What chamber program is at the top of your list? Where do you spend most of your time and effort? When priorities are in place, things move forward!

Strengthening Your Base presented by Gary Vest

Odessa Chamber of Commerce & Economic Development

Business retention and growth can happen when you know the challenges and needs of current employers. Learn how to assess local business concerns and identify workforce issues.

Online Registration - TexasMidwest.org

print and mail with payment to: TMCN, 3702 Loop 322, Abilene, TX 79602

REGISTRATION

Pre-register must be received by October 9th
 (All Registration received after Oct 9th is Walk-in Rate)

| | Amount |
|---|--|
| Conference pre-registration for individual - \$40/person | _____ # of reservations @ \$40/person \$ _____ |
| Conference pre-registration for group - \$30/person (5 or more on one registration form) | _____ # of reservations @ \$30/person \$ _____ |
| Walk-in registration - \$50/person due upon arrival | |
| Tuesday Night Event - \$25/person | _____ # of reservations @ \$25/person \$ _____ |
| TOTAL | \$ _____ |

Submitted by _____
 Names of group _____

Organization _____

